

## 2018 NCMS Tri-Chapter Seminar Sponsorship Information

**September 19-20, 2018**  
**Eden Resort, Lancaster, PA**



The Tri-Chapter Seminar is a 1 ½ day Security Seminar being held by three NCMS, the Society of Industrial Security Professionals chapters: Appalachian Chapter, Liberty Chapter, Mid-Atlantic Chapter. This seminar is designed to provide a robust training experience for New Jersey, Pennsylvania, Maryland, and West Virginia Security Professionals. We expect 100-150 attendees, and have nationally recognized speakers and workshops planned. As a sponsor, your company advertisement will be seen by all attendees at the Seminar, as well as by chapter members in each respective chapter newsletter.

The Tri-Chapter Seminar welcomes local sponsors! Our Sponsor fees for company advertising are below:

- \$1000: Full Page ad in the Tri-Chapter Seminar Registration Packet and full page ad in respective Chapter's bi-monthly newsletter (6 issues), 2 seminar tickets, and a vendor table
- \$750: Half Page ad in the Tri-Chapter Seminar Registration Packet and in respective Chapter's bi-monthly newsletter (6 issues), 1 seminar ticket, and a vendor table
- \$500: Quarter page ad in the Tri-Chapter Seminar Registration Packet and in respective Chapter's bi-monthly newsletter (6 issues) and 1 seminar ticket
- \$250: Business Card ad in our Tri-Chapter Seminar Registration Packet and in respective Chapter's bi-monthly newsletter (6 issues)

Sponsors can also donate items to be placed into the registration packets, such as pens, safe magnets, etc. with sponsor's company logo. Minimal 100 item donation. If you'd like more information, please discuss with the Chapter Chair for the respective region.

<b>Appalachian Chapter</b>	Ronald Newsom	814.269.6556	<a href="mailto:newsomr@ctc.com">newsomr@ctc.com</a>
<b>Liberty Chapter</b>	Angela Geisler	610.927.7252	<a href="mailto:angela.m.geisler@lmco.com">angela.m.geisler@lmco.com</a>
<b>Mid-Atlantic Chapter</b>	John Staunton	908.234.8538	<a href="mailto:jstaunton@att.com">jstaunton@att.com</a>

Once the donation is received, the Tri-Chapter Seminar team will follow up with the appropriate instructions to place your ad in the Tri-Chapter Registration Packet and the respective Chapter's monthly newsletter.

Thank you in advance for considering a donation, we appreciate your generosity.

# NCMS Tri-Chapter Seminar Sponsorship Receipt Form

*Your contribution to the NCMS Tri-Chapter Seminar will support our seminar costs. We are a non-profit organization and we thank you for your generosity. We focus on ensuring that Security Professionals receive valuable information, education, and training.*

Name: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Phone: \_\_\_\_\_

### Ad Sponsorship Package:

- \$1000: Full Page ad in the Tri-Chapter Seminar Registration Packet and in respective Chapter’s bi-monthly newsletter (6 issues), 2 seminar tickets, and a vendor table
- \$750: Half Page ad in the Tri-Chapter Seminar Registration Packet and in respective Chapter’s bi-monthly newsletter (6 issues), 1 seminar ticket, and a vendor table
- \$500: Quarter page ad in the Tri-Chapter Seminar Registration Packet and in respective Chapter’s bi-monthly newsletter (6 issues), 1 seminar ticket
- \$250: Business Card ad in our Tri-Chapter Seminar Registration Packet and in respective Chapter’s bi-monthly newsletter (6 issues)

### Promotional Item Donation:

To donate promotional items such as mouse pads, pens/pencils, safe magnets, notepads, etc., please contact the respective Chapter Chair for more information. Item amount will be between 100-150 pieces.

### Payment and Ad Instructions:

Ads should be provided via email or CD in a .ai ,png .jpg or .pdf format to the respective Chapter Chair.

Please make all checks payable to NCMS, Inc. Form & check should be mailed to:

Weston Solutions, Inc.  
 Attn: Jan Phialmlee (NCMS)  
 1400 Weston Way  
 West Chester, PA 19380

If you require payment by credit card please use the link below.

[Credit Card Payment Link](#)

NCMS is a 501c(6) organization and is not considered a charitable organization. Therefore, any contributions made to this organization cannot be considered as a charitable deduction but as a business expense.

**Tri-Chapter Training Seminar Sponsorship**  
**(in association with the Liberty, Mid-Atlantic and Appalachian NCMS Chapters)**  
**Policies and Guidelines for Sponsorship**

POLICIES AND GUIDELINES

- This Attendee List is proprietary to Tri-Chapter Seminar (in association with the Liberty, Mid-Atlantic and Appalachian NCMS Chapters or otherwise known here within as the Tri-Chapter Seminar association).
- This Attendee List is not to be disseminated, distributed or sold outside of the Tri-Chapter Seminar association.
- Proposed emails to the Tri-Chapter Seminar attendees must be reviewed by the Tri-Chapter Seminar association before dissemination. Please send the final draft for review to the Tri-Chapter Seminar association via Angela Geisler at [angela.m.geisler@lmco.com](mailto:angela.m.geisler@lmco.com).
- When sending out emails, individual email addresses are not permitted to be visible to recipients. Use the “bcc” function, whether using individual email addresses or a distribution list.
- This Attendee List is only to be used for the purpose of promoting your company’s products, services and events as appropriate, applicable and relatable to the intent of Tri-Chapter Seminar, which is to promote national industrial security. If there are any questions about what is appropriate, contact the Tri-Chapter Seminar association for guidance.
- When using the Attendee List, the organization must identify itself as a Sponsor of the Tri-Chapter Seminar at the beginning of the email and/or in the subject line.
- Please be sensitive to the fact that people often feel inundated with email, so try to minimize how many times emails are sent to the attendees. Please be mindful of this and avoid email overload to the Tri-Chapter Seminar attendees.
- An “opt-out” option MUST be included in every email sent by the Sponsor to the Tri-Chapter Seminar attendees. In the event an “attendee” affirmatively “opts out” of receiving any further Sponsor’s solicitations, such opt out shall be honored immediately. It is the Sponsor’s responsibility to carry forward all opt out requests from members in all future solicitations.
- Any surveys to the Tri-Chapter Seminar attendees may not be disseminated without prior written approval from Tri-Chapter Seminar association.
- Any reference to the “NCMS” organization is strictly forbidden when using the Tri-Chapter Seminar Attendee List. Additionally, the use of the Tri-Chapter Seminar’s logo on any communication is forbidden as it contains a reference to the “NCMS” organization and therefore shall not imply an endorsement of the NCMS organization. Tri-Chapter Seminar Sponsors may contact the NCMS Organization directly for information about becoming an NCMS Associate Membership at [https://classmgmt.com/join\\_ncms.php](https://classmgmt.com/join_ncms.php) or by contact Sharon Tannahill at [sharont@mmco1.com](mailto:sharont@mmco1.com).
- At the end of all communications Include the following statement:

***“Tri-Chapter Seminar Endorsement/Disclaimer Statement:***

***References to commercial products, processes, or services do not necessarily constitute an endorsement by the Tri-Chapter Seminar. The opinions and views expressed on this email and on any linked web sites do not necessarily reflect those of Tri-Chapter Seminar.”***

Failure to honor these policies and guidelines may result in the disassociation of your organization with the Tri-Chapter Seminar association and prohibit future participation of your organization as a Sponsor in future Tri-Chapter Seminar event.

NCMS is a 501c(6) organization and is not considered a charitable organization. Therefore, any contributions made to this organization cannot be considered as a charitable deduction but as a business expense.